

# Digital Signage - Sparkle Series



## 10.1" LCD-based Single Screen ESL

ZKS101-A

### PRODUCT DATASHEET

# PRODUCT FEATURES



## Colorful screen, extraordinary design

- LCD Full-color Screen (no acrylic panel)
- 15mm ultra-thin thickness, 7.17mm ultra-narrow border
- High resolution supports highly clear display



## Refresh quickly & Support varied advertising strategies

- Display words, pictures, videos, website pages and other formats
- Support free combination playback of a variety of file formats
- 0.1s ultra-fast update, satisfying varied advertising strategies
- Super-rich templates library which can be infinitely expanded



## Easily fit in various environments with high protection level

- Normal operation between -20-50°C
- IP5X rated water and dust resistant
- Super durable and highly protected against falls and impact.



## Cloud management with high extensibility

- Pioneering ZKONG SaaS platform supports efficient collaboration of different devices across stores.
- pre-set system, plug and play.
- Support remote adjustment of display content, screen brightness, etc.
- NFC, Wi-Fi



## Safe & stable wired power supply

- Wired DC power
- Safe and durable customized power supply rail
- 40,000+h service life, green and eco-friendly



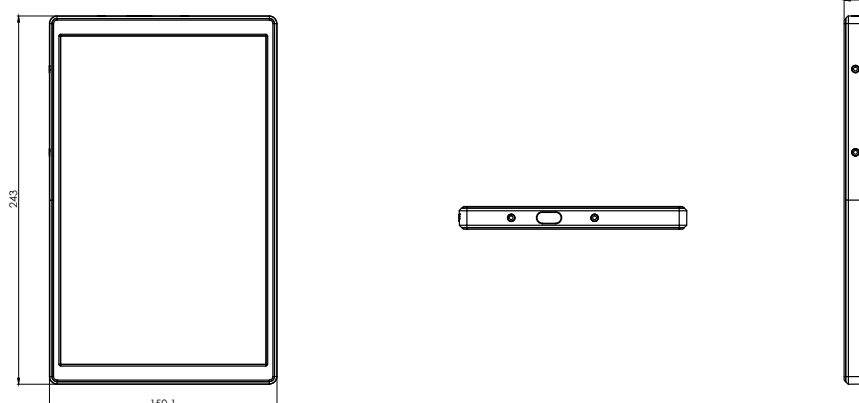
## Free customization with rich accessories

- Hook, ring, holder and other various accessories.
- Adapt to a variety of shelves types and multi-scene application
- ZKONG own manufacturing base provides high quality products while minimizing costs.

# TECH SPECIFICATION

EXAMPLARY PICTURE

TECHNICAL DRAWINGS (mm)



## Display Features

|                                |                             |
|--------------------------------|-----------------------------|
| <b>Display Technology</b>      | TFT                         |
| <b>Active Display Area(mm)</b> | 135.36 (W) X 216.576 (H) mm |
| <b>Resolution (Pixels)</b>     | 800X1280                    |
| <b>Pixel Colors</b>            | Full color                  |
| <b>Viewing Angle</b>           | 12 o'clock                  |
| <b>Backlight</b>               | White high LED backlight    |
| <b>Brightness</b>              | 280cd/m2                    |
| <b>Usable Pages</b>            | 6                           |

## Wireless

|                            |              |
|----------------------------|--------------|
| <b>Operating Frequency</b> | 2.4-2.485GHz |
| <b>Encryption</b>          | 128-bit AES  |
| <b>OTA</b>                 | YES          |

## Physical Features

|                              |                             |
|------------------------------|-----------------------------|
| <b>Powered by</b>            | DC powered                  |
| <b>NFC</b>                   | YES                         |
| <b>Operating Temperature</b> | -20-50°C                    |
| <b>Waterproof Grade</b>      | IP5X                        |
| <b>Humidity</b>              | 10%~80% RH(No condensation) |
| <b>Dimensions</b>            | 243*150.1*15mm              |
| <b>Packaging Unit</b>        | 20 Labels/box               |

## Compliance

|                      |                 |
|----------------------|-----------------|
| <b>Certification</b> | CE,ROHS,FCC,MIC |
|----------------------|-----------------|